

AO 120 (Rev. 3/04)

TO: Mail Stop 8 Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450	REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK
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In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been
 filed in the U.S. District Court Nevada on the following ☐ Patents or ☒ Trademarks:

DOCKET NO. 2:11-cv-00738-PMP	DATE FILED 5/9/2011	U.S. DISTRICT COURT Nevada
PLAINTIFF Louis Vuitton Malletier, SA		DEFENDANT 1854louisvuitton.com et al
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 See Complaint		
2 See attached		
3 4 & 5		
4		
5		

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
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In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT

CLERK /s/ Lance S. Wilson	(BY) DEPUTY CLERK /s/ Aaron S. Blazeovich	DATE 5/10/2011
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Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director
 Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy

7 #s

9. Upon information and belief, Defendants will continue to register new domain names for the purpose of selling goods bearing counterfeits of Louis Vuitton's trademarks unless preliminarily and permanently enjoined.






10. Defendants' Internet-based website businesses amount to nothing more than massive illegal operations, infringing on the intellectual property rights of Louis Vuitton and others.








11. Defendants use and have registered, established or purchased and maintained and the Subject Domain Names. Upon information and belief, Defendants have engaged in fraudulent conduct with respect to the registration of the Subject Domain Names by providing false and/or misleading information to their various Registrars during the Registration or maintenance process.

12. Defendants' business names, i.e., the Subject Domain Names and any other domain names used in connection with the sale of counterfeits bearing Louis Vuitton's trademarks are essential components of Defendants' counterfeiting and infringing activities. The Subject Domain Names themselves are the means by which Defendants further their counterfeiting scheme and cause harm to Louis Vuitton. Moreover, Defendants are using Louis Vuitton's famous name and trademarks to drive Internet consumer traffic to their websites operating under the Subject Domain Names, thereby creating and increasing the value of the Subject Domain Names at Louis Vuitton's expense.

COMMON FACTUAL ALLEGATIONS

13. Louis Vuitton is the owner of all rights in and to the following trademarks which are valid and registered on the Principal Register of the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
	0,297,594	September 20, 1932
LOUIS VUITTON	1,045,932	August 10, 1976
	1,519,828	January 10, 1989
	1,938,808	November 28, 1995
LOUIS VUITTON	1,990,760	August 6, 1996
	2,177,828	August 4, 1998
	2,181,753	August 18, 1998

1		2,361,695	June 27, 2000
2	 LOUIS VUITTON PARIS	2,378,388	August 22, 2000
3		2,399,161	October 31, 2000
4		2,421,618	January 16, 2001
5		2,773,107	October 14, 2003
6		3,023,930	December 6, 2005
7		3,051,235	January 24, 2006

8 (the "Louis Vuitton Marks") which are registered in International Classes 9, 14, 18, and 25, and are
 9 used in connection with the manufacture and distribution of, among other things, high quality
 10 handbags, wallets, luggage, shoes, belts, scarves, sunglasses, watches, and jewelry.

11 14. The Louis Vuitton Marks have been used in interstate commerce to identify and
 12 distinguish Louis Vuitton's high quality handbags, wallets, luggage, shoes, belts, scarves, sunglasses,
 13 watches, and jewelry and other goods for an extended period of time.

14 15. The Louis Vuitton Marks have never been assigned or licensed to any of the
 15 Defendants in this matter.

16 16. The Louis Vuitton Marks are symbols of Louis Vuitton's quality, reputation and
 17 goodwill and have never been abandoned.

18 17. Further, Louis Vuitton has expended substantial time, money and other resources
 19 developing, advertising and otherwise promoting the Louis Vuitton Marks. The Louis Vuitton Marks
 20 qualify as famous marks as that term is used in 15 U.S.C. §1125(c)(1).

21 18. Louis Vuitton has extensively used, advertised and promoted the Louis Vuitton
 22 Marks in the United States in association with the sale of high quality handbags, wallets, luggage,
 23 shoes, belts, scarves, sunglasses, watches, and jewelry, and other goods and has carefully monitored
 24 and policed the use of the Louis Vuitton Marks.

25 19. As a result of Louis Vuitton's efforts, members of the consuming public readily
 26 identify merchandise bearing the Louis Vuitton Marks, as being high quality luxury goods sponsored
 27 and approved by Louis Vuitton.

28